



*Model Application of Intelligent Public Transport Systems and Sustainable Mobility Projects in Ningbo*

**MAIN Final Conference  
Ningbo  
18<sup>th</sup>-19<sup>h</sup> October 2006**

**Day 1**

**9am Opening Session**

Welcome to the MAIN Final Conference by Host City

Introduction to The Asia Urbs Programme

EU-China Cooperation in the MAIN Project

**9.30 Session 2 – Towards Sustainable Mobility**

Transport Policy Development in the EU

9.30 Introduction

9.45 Case Study 1 – Aalborg, Denmark

The Aalborg Charter and Aalborg Commitments: “Working with Sustainability” by Kurt Markworth, Aalborg Kommune

10.15 Case Study 2 – Naples, Italy

The CIVITAS Smile Project: Intelligent, Sustainable and Intermodal City Transport, by Valentina Russo, CTP Naples

10.45 Case Study 3 – Liverpool, UK

The TravelWise scheme: Promoting “Smarter” Travel Choices by Huw Jenkins, Merseytravel

**11.15 Break**

Transport Policy Development in Ningbo

11.30 Transport trends and projects

11.45 Developing sustainable mobility policies

12.00 Lunch

**13.30 Session 3 – Intelligent Public Transport Systems**

Experience in Europe

13.30 Case Study 1 – Aalborg, Denmark

Scandinavian Model for ITS in public transport.

14.00 Case Study 2 – Naples, Italy

IPTS application in Naples

14.30 Case Study 3 – Liverpool, UK

Improving IPTS for the European Capital of Culture through the PARTNER project

**15.00 Break**

15.15 Technical Overview of the IPTS Demonstrator in Ningbo

15.45 System Evaluation

16.15 The view of the public transport company

**16.45 Session 4 – Conclusions**

Interventions by other Chinese cities  
Lessons learned from MAIN and possibilities for future collaboration

**Day 2**

Technical Visit to the MAIN Demonstrator.

- Visit the System Control Centre at Ningbo Public Transport Company
- Travel on a bus fitted with on board real time stop announcements
- View the bus stops in the city fitted with the new technology.

12.00 Lunch

13.30 End of Conference